

Breakdown on \$25,000.00 Investment

Inventory

50 Acrylic four sided display racks	@ \$200.00 each	\$10,000.00
10,000 Greeting cards	@ 50 Cents each	\$ 5,000.00
10,000 Envelopes	@ 5 Cents each	\$ 500.00
2400 Display Inserts	@ 18 Cents each	\$ 432.00

Printing

Operating Procedures Stationary, Forms, Business Cards, Letter Heads, Invoices, Site Agreements, Stock Control Order Sheets and other forms		\$ 800.00
--	--	-----------

Distributorship

Establishment Costs Head Office Training and Area Training Program Siting 25 Retail stores and field training Licensed Area		\$3268.00
--	--	-----------

Distributor

Support Costs Display Materials, Manual of Operations Presentation Manual, Supply of 1st year's business Stationary and Trade Exhibitions		\$3000.00
--	--	-----------

Zone Fee

@ \$5.00 per 1000 people (Valued for a population of 400,000)		\$2000.00
--	--	-----------

Total Cost: \$25,000.000

Note: The cost of Distributorship will be subject to GST. However, this cost can be recovered after registering with Revenue Canada.